

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: William Luther HAGGARD, Jr.
Application No.: NEW
Filing Date: July 10, 2003
Confirmation No.
Title: BANNER DISPLAY SYSTEM
Group Art Unit: 3628 (previous)
Examiner: Cassandra Hope Davis (previous)

INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. § 1.97

Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

Sir:

It is respectfully requested that the documents listed on the attached Form 1449A-PTO be considered by the Patent and Trademark Office in the above-entitled application and made of record therein.

This statement is believed to be in compliance with the provisions of 37 C.F.R. §§ 1.97 and 1.98. Copies of the cited references are not enclosed as they are of record in the file of parent application Serial No. 09/881,496, filed June 14, 2001.

By this submission applicant is not admitting the materiality of these references: they are merely submitted to ensure full compliance with 37 C.F.R. § 1.56.

Respectfully submitted,
LUDEKA, NEELY & GRAHAM, P.C.

By: 

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(use as many sheets as necessary)

Sheet

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of

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Complete If Known

Application Number

July 10, 2003

Filing Date

William Luther HAGGARD, Jr.

First Named Inventor

3628

Group Art Unit

Cassandra Hope Davis

Examiner Name

56196.C1 / 4489.0

Attorney Docket No.

U.S. PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	U.S. Patent Document No.	Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YY	Pages, Columns, Lines Where Relevant Passages or Relevant Figs. Appear
		Des. 378,669	Gregory	04-01-97	
		2,243,912	Legler	06-03-41	
		3,148,856	Orlando	09-15-64	
		3,633,299	Westlin	01-11-72	
		3,818,599	Tague	06-25-74	
		3,955,786	Duddy	05-11-76	
		3,966,231	Metzler	06-29-76	
		4,012,056	Christensen	03-15-77	
		4,169,610	Paufler	10-02-79	
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		4,666,176	Sand	05-19-87	
		4,667,428	Elmer	05-26-87	
		4,700,655	Kirby	10-20-87	
		4,723,788	Suter	02-09-88	
		4,866,866	Rotter et al.	09-19-89	
		4,878,303	Banniza et al.	11-07-89	
		4,937,962	Hornblad	07-03-90	
		5,113,588	Walston	05-19-92	
		5,172,505	Borsella	12-22-92	
		5,181,284	Raphael et al.	01-26-93	
		5,269,554	Law et al.	12-14-93	
		5,502,909	Rabkin	04-02-96	
		5,558,352	Mills	09-24-96	
		5,737,862	Cooper et al.	04-14-98	

FOREIGN PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	Foreign Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁴
		Office ²	Number ³				
	WO	95/20208		Baker et al.	07-27-95		
	GB	2 360 021 A		Bailey	07-14-00		

OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS

Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ⁴

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹Unique citation designation number. ²Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ³For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁴Applicant is to place a check mark here if English language translation is attached.